

Value and values in agro-food processes

June 10th-12th 2014

EHESS, Centre de la Vieille Charité
2 rue de la Charité
13002 Marseille, France

The workshop "Value and values in agro-food processes" organized by EQUALIM-Terr research group (Valeria Siniscalchi, EHESS-Centre Norbert Elias), and UB-Grup d'Estudis sobre Reciprocitat (Susana Narotzky, Universitat de Barcelona), with the collaboration of AMSE-GREQAM, addresses the agro-food provisioning processes from the perspective of production-distribution-consumption and takes into account local and supra-local scales (national, international, global).

The theoretical objective is to investigate connections and overlaps of different 'values' with exchange 'value' and to discuss both conflicts and positive synergies among them. 'Values' are understood to refer to political and moral orders socially and culturally defined, while the term 'value' refers to the exchange value linked to the various markets (labor, land, products, logistics and distribution) that are involved in the determination of prices in the provisioning chains and therefore impact the final price for consumers.

The approach of this workshop is supported by the importance of agro-food systems in social reproduction, as noted by the EU Horizon 2020 program "Food Security, Sustainable Agriculture and the Bio-economy". Within this program that is still in its first stages, organic farming and both economic and social sustainability of European farmers are essential. Moreover, it also takes into account relations with non-European producers and consumers in order to promote sustainable forms of agro-food systems on a global scale.

From the point of view of economic anthropology, it is important to address these processes from an ethnographic perspective that puts subjects' experiences and aims at the centre, taking into account cultural and social contexts for action, practices and moral concerns in order to articulate them all at other scales with institutional and macroeconomic forces.

Tuesday 10 June

9h30 Presentation

Susana Narotzky (Universitat de Barcelona, GER) and **Valeria Siniscalchi** (EHESS, Centre Norbert Elias)

10h-11h Keynote speech

"Food Futures: value and values in the agri-food system"

Michael Redclift (Department of Geography, King's College, London)

Coffee break

11h30-13h00 *Session 1: Political processes and agro-food systems*

- "What makes an agricultural investment responsible? Struggle over value and values in the UN Committee for Food Security", **Birgit Müller** (CNRS, LAIOS-IIAC)

- “Transnational rural workers, brokers and co-development programs. Drifts in MLTC model (Migración Laboral Temporal y Circular -circular and seasonal labor migration-) between Catalonia and Colombia”, **Núria Morelló** (Universitat de Barcelona, GER)
- “From milk price to milk value: Sardinian sheep herders as a class for itself”, **Filippo Zerilli** (Università di Cagliari)
- “Working in Syrian greenhouses: intimate political economies of food production”, **Diana Sarkis** (Universitat de Barcelona, GER)

Chair: **Susana Narotzky** (Universitat de Barcelona, GER)

13h- 14h30 *Lunch*

14h30-16h15: *Session 2: Moral Economies in agro-food processes: inside and outside the market*

- “Regaining the capacity to define our food standards and to build trust collectively: the Participatory Guarantee Systems. Spanish case studies”, **M^aCarmen Cúellar** (Instituto de Sociología y Estudios Campesinos, Universidad de Córdoba)
- “(Re)valuing the local: moral economies of food in Andalusia”, **Peter Luetchford** (University of Sussex)
- “Standardization and guarantee systems in agricultural market: what can participatory certification offer?” **Sylvaine Lemeilleur** (CIRAD, MOISA) and **Gilles Allaire** (INRA, ODR)
- “Good vs. bad organic? On an argument over nature of the organic / Organic’s political ambivalence”, **Christèle Dondeyne** (Université de Bretagne Occidentale)
- “Ensuring food safety in Asian domestic markets: through proximity or standards?” **Paule Moustier** (CIRAD, MOISA) and **Nguyen Thi Tan Loc** (FAVRI, Trau Quy)

Chair: **Jeffrey Pratt** (University of Sussex)

Coffee break

16h45-17h45: General debate

Chair: **Richard Wilk** (Indiana University)

Wednesday, 11 June

9h30-11h15 *Session 3: Social and cultural identities and the food chain*

- “About moral economy: fair price, quality and sustainability in Galician farming exploitations”, **Bibiana Martínez** (Universitat de Barcelona, GER)
- “Life paths, experiences and values: The construction of farm producers’ identity in the context of intensive agriculture in Andalusia”, **Alicia Reigada** (Universidad de Sevilla)
- “Proximity, Km. 0, slow, direct purchase ...: Trends or fashion?”, **Jesús Contreras** (Universitat de Barcelona, ODELA)
- “Lifeworlds and alternative consumption styles: the case of GAS (Gruppi di Acquisto Solidale)”, **Gianluca Brunori** (Università di Pisa)
- “Gender and economic practices in organic agriculture”, **Nicoletta Stendardo** (Equalim-Terr)

Chair: **Filippo Zerilli** (Università di Cagliari)

Coffee break

11h30-13h15 *Session 4: Mediation and mediators*

- “Turning around market system values in ecological foods. Organic food networks through self-managed supply chains in Catalonia”, **Silvia Gómez** (Universitat de Barcelona, GER)
- “Governance of urban gardens between national legislation, local planning regulations and associations’ regulations”, **Jean Noël Consalès**, (Aix-Marseille Université, TELEMME)
- “Networks to organize short food chains in PACA (France) and their governance”, **Noé Guiraud** (Aix-Marseille Université, GREQAM)

- “The value of legality: land, labour and local development in Southern Italy”, **Niccolò Mignemi** (CRH-ERHIMOR)
- “Farmers, local institutions and markets: The Italian experience”, **Pierluigi Milone** (Università di Perugia)

Chair : **Jesús Contreras** (Universitat de Barcelona, ODELA)

13h15-14h30: Lunch

14h30-16h15 *Session 5: Values and activism in agro-food*

- “Amap and risk: from discourse to practice”, **Juliette Rouchier** (AMSE, CNRS, GREQAM), **Dominique Ami** (AMSE, AMU, GREQAM), **Renaud Bourlès** (AMSE, Ecole Centrale, GREQAM)
- “Between resistance and integration in organic food provisioning networks”, **Patricia Homs** (Universitat de Barcelona, GER)
- “Live a Life of Dignity: Small farmers, Food Sovereignty and the Power of International Solidarity”, **Delphine Thivet** (EHESS, Centre Maurice Halbwachs)
- “New values in the crisis?: the anti-middleman food distribution solidarity economy in Greece”, **Theodoros Rakopoulos** (Human Economy Programme, University of Pretoria)
- “Clandestinidade and Community: Urban Gardening and Competing Values of Interstitial Space” **Ana Isabel Afonso** (Universidade Nova de Lisboa) and **Krista Harper** (UMASS)

Chair: **Valeria Siniscalchi** (EHESS, Centre Norbert Elias)

Coffee break

16h45-18h30: Round Table: Value and values in agro-food systems

Richard Wilk, Krista Harper, Birgit Müller, Susana Narotzky, Valeria Siniscalchi

Chair: **Michael Redclift**

Thursday 12 June

9h30-12h Workshop (closed): common projects